



2026-27 THSRA REGION 1 SPONSORSHIP LEVELS

Hello and welcome to Region 1 rodeo. We represent the panhandle region of Texas, which represents the 54 top counties in the state. We typically have close to 150 student athletes (both HS and JH) representing us on a weekly basis at regional, state, and national finals rodeos. This translates into thousands of opportunities for your business to be advertised not only in our local and regional communities daily, but at a state and national level throughout the year. We proudly strive to showcase some of the best student athletes in the sport from our region year after year. We appreciate your willingness to become a valued partner in furthering educational opportunities and improving young lives.

Our goal is to showcase the western way of life, promote family values and bonding, and engage in friendly competition while doing so with the highest regard for the livestock involved. Thank you for helping us continue towards this mission. Please see levels of support below:

****Municipalities are VOID from participating in sponsorships below.****

Title Sponsor \$5,000

- Region 1 title sponsor, logo to be featured on website, FB page, banner at all region competitions, and multiple notifications during competition
- Logo on All Around saddles given to year end champions
- Logo on Region 1 HS jacket
- Full page advertisement in Region 1 Finals program and Texas State Finals program
- Direct scholarship acknowledgement/involvement

Event Sponsor \$2,500

- Event sponsor of your choice, with company promotion during said event at each rodeo
- Logo on Region 1 HS jacket
- Half a page advertisement in Region 1 Finals program and Texas State Finals program
- Banner display at all rodeos

Contestant Sponsor \$1,500

- Logo on Region 1 HS jacket
- Quarter page advertisement in Region 1 Finals program

Basic Sponsor \$500

- Business card advertisement in Region 1 Finals program